IN THE CLAIMS

1.   (Previously Presented) A multiple subscription subscriber identity module (SIM) card for use with portable devices, said card comprising:

a subscription identity module (SIM) coupled to said card, said SIM including a plurality of sets of subscription parameters and a software user interface for allowing a user to select which one of the plurality of sets of subscription parameters to activate,

wherein a single set of subscription parameters is selected by the user from among the plurality of sets of subscription parameters and wherein the selected set of subscription parameters is activated.

2.   (Original) A multiple subscription SIM card as recited in claim 1, wherein at least one set of subscription parameters corresponds to one of a plurality of different operating markets of use for the SIM card.

3.   (Original) A multiple subscription SIM card as recited in claim 1 , wherein the SIM has a default set of subscription parameters from among the plurality of sets of subscription parameters, wherein the default set of subscription parameters is selected unless a set of subscription parameters different from the default set of subscription parameters is selected.

4.   (Cancelled)

5.   (Previously Presented) A multiple subscription SIM card as recited in claim 1, wherein the software interlace is activated upon powering up the SIM card, unless one set of the plurality of subscription parameters has been selected/activated.

6.   (Previously Presented) A multiple subscription SIM card as recited in claim 1 , wherein the software interlace further comprises a menu-based software interface.

7.   (Original) A multiple subscription SIM card as recited in claim 6, wherein, during activation of the card, the set of subscription parameters is automatically selected based on the market in which the SIM card is activated.

8.   (Original) A multiple subscription SIM card as recited in claim 1, wherein at least one set of the plurality of sets of subscription parameters includes an Integrated Circuit Card Identifier (ICCID).

9.   (Original) A multiple subscription SIM card as recited in claim 1, wherein at least one set of the plurality of sets of subscription parameters includes an International Mobile Subscriber Identity (IMSI).

10.   (Previously Presented) A method for activating a set of subscription parameters on a subscriber identity module (SIM) card, comprising the steps of:

        providing a subscriber identity module (SIM) card having a subscription identity module (SIM) coupled to said card, said SIM including a plurality of sets of subscription parameters;

        providing a software user interface prompting a user to select which one of the plurality of sets of subscription parameters to activate;

        receiving the selection of the subscription parameter as inputted by the user; and

        activating the selected subscription parameter.

11.   (Original) A method as recited in claim 10, further comprising the step of updating the SIM module with the selected set of subscription parameters.

12.   (Original) A method as recited in claim 10, wherein at least one set of subscription parameters corresponds to one of a plurality of different operating markets of use for the SIM card, and wherein the selecting step further comprises activating the set of subscription parameters based on the operating market of use for the SIM card.

13.   (Original) A method as recited in claim 10, wherein the SIM has a default set of subscription parameters from among the plurality or sets of subscription parameters, and wherein the selecting step further comprises activating the default set of subscription parameters unless a set of subscription parameters different from the default set of subscription parameters is selected.

14.   (Cancelled)

15.   (Previously Presented) A method as recited in claim 10, wherein the selecting step further comprises instructing the software interface lo select one set of subscription parameters from among the plurality of subscription parameters and instructing the software interface to update the SIM module with the selected set of subscription parameters.

16.   (Previously Presented) A method as recited in claim 10, wherein, upon powering up the SIM card, the software interface provides a list of available sets of subscription parameters unless a set of subscription parameters already has been activated.

17.   (Original) A method as recited in claim 10, wherein the plurality of sets of subscription parameters are based on the markets of use of the SIM card, and wherein the selecting step further comprises automatically activating the set of subscription parameters based on the market in which the SIM card is to be used primarily.

18.   (Original) A method as recited in claim 10, wherein the selecting step further comprises the steps of:

       deactivating the selected set of subscription parameters,

       selecting a different set of subscription parameters, and

       updating the SIM module with the newly selected set of subscription parameters.